

# Barbara Olson Center of Hope

## 2020 HarvestFest

### 2020 Sponsorship Opportunities

HarvestFest is presented by Barbara Olson Center of Hope on **Friday, October 16**, at the Center of Hope and online at [www.b-olsoncenterofhope.org](http://www.b-olsoncenterofhope.org). Being a sponsor of this fall-themed after-work event will show your **community support** while building **name recognition** for your business.

#### Presenting Sponsor - \$7,500 *(exclusive)*

- ◆ Exclusive naming recognition on all advertising & promotional materials
- ◆ Special recognition on website and social media with link to sponsor's website
- ◆ Exclusive signage with company logo at event
- ◆ Full-page ad in event program
- ◆ Special recognition during event
- ◆ 6 complimentary admissions to event

#### Cider Sponsor - \$1,500

- ◆ Signage with company logo at event
- ◆ Quarter-page ad in event program
- ◆ Company logo on website and social media with link to sponsor's website
- ◆ Company logo in event program
- ◆ Company name mentioned during event
- ◆ 2 complimentary admissions to event

#### Virtual Sponsor - \$3,000

- ◆ Company logo on all advertising & promotional materials
- ◆ Signage with company logo at event
- ◆ Half-page ad in event program
- ◆ Recognition on website and social media with link to sponsor's website
- ◆ Company name mentioned during event
- ◆ 4 complimentary admissions to event

#### Pumpkin Sponsor - \$1,000

- ◆ Signage with company logo at event
- ◆ Eighth-page ad in event program
- ◆ Company logo on website and social media with link to sponsor's website
- ◆ Company name mentioned during event

#### Acorn Sponsor - \$500

- ◆ Company name in event program
- ◆ Company name on website and social media
- ◆ Signage with company name at event

#### Harvest Sponsor - \$2,500

- ◆ Company logo on all advertising & promotional materials
- ◆ Signage with company logo at event
- ◆ Half-page ad in event program
- ◆ Recognition on website and social media with link to sponsor's website
- ◆ Company name mentioned during event
- ◆ 2 complimentary admissions to event

#### Friend - Donation

- ◆ Recognition on website and at event

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## HarvestFest Sponsorship Agreement

For more information or submit your sponsorship please contact Tom Lasley, Director of Development, 815.965.9275 ext. 266 or email at [tlasley@b-olsoncenterofhope.org](mailto:tlasley@b-olsoncenterofhope.org).

Take full advantage of your sponsorship entitlements, send in your completed agreement today.

### Sponsorship Levels:

- Presenting Sponsor - \$7,500 (*exclusive sponsorship, limited to 1*)
- Virtual Sponsor - \$3,000
- Harvest Sponsor - \$2,500
- Cider Sponsor - \$1,500
- Pumpkin Sponsor - \$1,000
- Acorn Sponsor - \$500
- Friend - Please accept my donation of \$ \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address/City/State/ZIP: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

### Payment Options:

- Check
- VISA                       MC                       AMEX

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

- Please invoice me

Signature \_\_\_\_\_

Please email your company artwork to [tlasley@b-olsoncenterofhope.org](mailto:tlasley@b-olsoncenterofhope.org)

Please mail this completed sponsorship form and payment to:  
Barbara Olson Center of Hope, 3206 North Central Avenue, Rockford, IL 61101-1756